

PRESS RELEASE

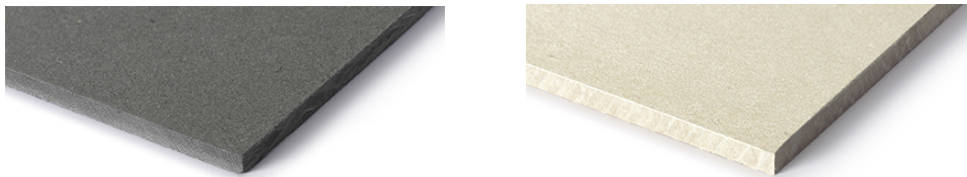
American Fiber Cement Corporation
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American Fiber Cement Corporation Introduces New Facade Panel with Textured, Stone-Like Finish

American Fiber Cement Corporation introduces Patina Rough, a brand-new facade panel with a textured, stone-like finish. This panel meets the rising demand of architects and builders around the world who want to add more character to a building.

Facades with character are gaining ground in the construction industry. Today, architects and builders around the world ask for building materials that stand out as design elements when combined with smoother surfaces. To meet the increasing demand, Cembrit, partner and manufacturer of American Fiber Cement Corporation, has created this brand-new design.

The sandblasted surface of Patina Rough changes according to weather and light, giving the facade a dynamic and visual appeal. When combined with Patina's smooth surface fiber cement products, it stands out as a mixed material.



Robust Maintenance-Free Materials

- High Resistance to Weather, Moisture and Dirt
- Rough Exterior Minimizes Any Minor Damage Visibility
- High Strength and Durability
- Maintenance-Free
- Easy to Install
- Edges Do Not Need Sealing – (Reduces Time Spent on Construction Site and Lowers Costs in General)

Patina Rough is part of the Patina Design Line – a collection of facade panels that share the same authentic expression. In addition to Patina Rough, this authentic design line also includes Patina and Patina Inline. Patina Rough is available in two colors: flint and sand. The board is through-colored, ensuring a homogeneous color when cut to size.

For more inspiration, visit [American Fiber Cement Corporation's website](#) and watch your ideas come to life with the [Cembrit Visualizer](#). This tool allows users to visualize how Patina panels look when applied to different building types.

About Cembrit Patina Rough

- Available in flint and sand: P 070 and P 545
- Two standard sizes: 48 x 96 in (1220 x 2440 mm) and 48 x 120 in (1220 x 3050 mm)
- Vibrant facade with textured, vibrant exterior.

For more information, please call 303-972-5107.