

## **PRESS RELEASE**

American Fiber Cement Corporation Littleton, Colorado – June 2022

## American Fiber Cement Corporation Introduces New Facade Panel with Rustic Coated Surface

American Fiber Cement Corporation introduces Deco, a brand-new façade panel with a rustic coated surface. This panel meets the rising demand of architects and builders around the world who want to create a smooth polished look with a natural texture.

Decorative facades are gaining ground in the construction industry. Today, architects and builders around the world are asking for colorful building materials that offer a smooth, natural textured look. To meet the increasing demand, American Fiber Cement Corporation's partner and manufacturer, Cembrit, has created this brand-new design.



## **Robust, Maintenance-Free Materials**

- Directional Grain Visible Through the Acrylic Paint
- High Strength and Durability
- Virtually Maintenance-Free
- Excellent UV Stability
- Resistant to Rough Weather Conditions and Wear for Decades

Deco features a rustic coated surface with a directional grain that is subtly visible through the paint. The panels have a smooth, yet natural look. The combination of the delicate structure and natural texture make it an ideal decorative choice for a façade. Deco is available in 9 colors.

## **About Cembrit Deco**

- Available in Fossil, Charcoal, Carbon, Cirrus, Sienna, Chestnut, Aspen, Wheat, and Sage: (D 030, D 100, D 190, D 212, D 330, D 350, D 555, D 562, D 600)
- Two standard sizes: 46 x 96 in (1168 x 2440 mm) and 46 x 120 in (1168 x 3050 mm)
- Facade design with a smooth, natural textured look
- Rustic coated surface

For more information, please call 303-972-5107.